



## **Dobbies helps the UK blossom this spring Garden Centre offers free seeds in partnership with Let It Grow**

Dobbies, the UK's leading garden centre, is partnering with BBC Radio 2 by handing out 75,000 free packets of seeds from today (Monday 27 March) to encourage the nation to brighten up the country this spring.

It's part of the BBC's Let It Grow initiative, to inspire new growers, both young and old, to discover the joy of planting and growing, and encourage them to turn grey spaces into wild and colourful places to help support British wildlife. Dobbies is proud to support the campaign, while also educating on sustainable gardening methods and championing pollinator-friendly seeds.

Designed for all ages and gardening abilities, Dobbies invites novice gardeners and experts alike to head along to their nearest store and collect a free packet of seeds to sow this spring.

Spring is a great time in the horticultural diary to get into gardening and a good opportunity to plant beautiful bright blooms for the season ahead. Customers can pick up either Calendula, Borage or Nasturtium seeds at their local store which are perfect for a seasonal garden refresh.

Dobbies' Horticultural Director, Marcus Eyles, said: "We're delighted to be supporting this fantastic initiative by the BBC. Spring is a great time of year to get gardening and we're excited to see the nation's gardens bloom and the wildlife flourish with our free seeds."

Marcus also shares his top tips for sowing these seeds, he said: "Calendula, Borage and Nasturtium are fuss-free plants that are easy to sow and care for and great for injecting some colour to your garden. As we approach the warmer months and the sun heats the ground, it couldn't be a better time to sow these seeds.

"At Dobbies, we recommend sowing your seeds inside, under a cover or in a greenhouse to maximise the success of germination. Once the seeds have grown to be bushy young plants, and the frosts have finished, then they are ready to be planted into your outdoor pots or borders."

Thompson & Morgan are supplying the seeds in partnership with Dobbies and customers are encouraged to visit their local Dobbies store to collect a free packet. All stores will be taking part, including the five little dobbies. Seeds will be available on a first come, first served basis, from Monday 27 March to Sunday 28 May, while stocks last, from the customer services desk (Dobbies) or till point (little dobbies).

For more information on The BBC's Let it Grow initiative, visit [www.dobbies.com/let-it-grow](http://www.dobbies.com/let-it-grow)

**- ends -**

**Issued on behalf of Dobbies Garden Centres by Frame.**

**Katie Brunsmann, 07944 429 213 / [Katie.Brunsmann@framecreates.co.uk](mailto:Katie.Brunsmann@framecreates.co.uk)**  
**Ononso Nwafor-Orizu, 074595261077 / [Ononso.Orizu@framecreates.co.uk](mailto:Ononso.Orizu@framecreates.co.uk)**

#### **About Dobbies**

- Established in 1865, Dobbies is now the UK's leading garden centre retailer, with 75 stores.
- Dobbies operates 70 mainline garden centres and six little dobbies.
- Dobbies exists to enrich people's lives and nurture connections between people, the community and the environment.