

Dobbies embraces 'green sanctuary' at RHS Chelsea Flower Show

The world's most iconic horticultural event, the RHS Chelsea Flower Show, is back in May for 2022, and the UK's leading garden centre retailer, Dobbies, is set to mark its return with an inspirational stand that will showcase how to embrace your own green sanctuary as well as sustainable gardening solutions.

Following its five-star award winning trade stand in 2021, Dobbies' 2022 garden will highlight a broad spectrum of ideas for different spaces, reinforcing the team's authority in plants and gardening. The stand will showcase how to make the most of your green space, blurring the lines between indoors and out, the importance of grow your own for both wellbeing and sustainability, and innovative ways to introduce plants into alternative areas of the home.

It will feature layered foliage, cascading greenery and multi-stem trees; container planting, ideal for balconies and smaller spaces; as well as conservatory plants, which is a focus area for Dobbies in spring 2022.

The garden will highlight Dobbies' commitment to sustainability and shine a light on their eco-friendly offerings such as Dobbies' own brand peat-free compost, which is shortlisted for the RHS Chelsea Sustainable Product of the Year; Ecopots; elho's range; safer pest control and Dobbies' new wildflower turf. The garden will also display the impressive PlantBox living wall from Growing Revolution that is planted to support wildlife and uses an innovative easy watering system.

Marcus Eyles, Horticultural Director at Dobbies said: "This year, our RHS Chelsea Flower Show stand is all about creating a green sanctuary, and the importance of embracing nature in a sustainable fashion. The garden has a variety of components that will not only showcase our team's authority and expertise but aims to inspire people to create their own sanctuaries, with a plant-centric focus that both looks impressive and is good for the environment too."

Dobbies' Natural Zen furniture range will further reinforce the theme. The sustainable Tokyo black rope four-seat lounge set for casual alfresco dining and drinks, and an on-trend hanging chair, will evoke a feeling of relaxation and tranquillity in the space.

Dobbies' RHS Chelsea Flower Show stand will include contributions from a wide list of partners: Evergreen, Westland, Capi, elho, Contemporary Fencing, Carbon Gold, Harrowden Turf, Ergrownomics, Hozelock, Evergreen Landscapes, Burgon & Ball, Lava Lite, Gardena, Palisade Fencing, Twool, Felco, Coco Coir, Bradstone Paving, Growing Revolutions, the little botanical, Floreac, Farplants, Allensmore, Woodlands, BASF.

Find out more about Dobbies, not your average garden centre, by visiting www.dobbies.com

For new season images from Dobbies Garden Centres, please visit:

Press Loft: www.pressloft.com/app/press-office/dobbies

PR Shots: <u>uk.prshots.com/brand/dobbies/96</u>

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Notes to editors

About Dobbies

- Established in 1865, Dobbies is now the UK's leading garden centre retailer, with 74 stores.
- A turning point in the business came in 2019 with the acquisition of 37 stores, more than doubling the company's footprint.
- Dobbies operates 69 mainline garden centres and five little dobbies stores.
- Dobbies aspires to be 'not your average garden centre'; we exist to enrich
 people's lives and nurture connections between people, the community and the
 environment.
- Dobbies is proud to be a supporter of #terracarta, launched by HRH The Prince of Wales' Sustainable Markets Initiative.