



‘Grow How’ to Know How

Free demonstrations relaunch at Dobbies Garden Centres

The UK’s leading garden centre retailer, Dobbies, relaunches its highly requested free in-store ‘Grow How’ demonstrations, taking place on the first Saturday of every month.

Available across the UK, Grow How offers customers an interactive opportunity to learn from Dobbies’ horticultural experts and finesse their gardening skills. Encouraging the nation to be more green, sessions will cover sustainability and growing your own, working with the seasons to maximise your outdoor space, no matter how big or small, and how to create sought-after landscapes.

Dobbies’ Grow How educational sessions are built to be flexible, fun and interactive, taking around 10-15 minutes. Customers can look forward to a live demonstration with a Dobbies’ horticulture expert and an ask the expert section, where the floor will open to relevant questions.

Sarah Murray, Dobbies’ Partnership and Events Manager said: “We couldn’t be more excited that Grow How is relaunching next month. We’d encourage customers to take advantage of our free expert advice in-store and hopefully learn something new about how to make their green space bloom.”

Marcus Eyles, Dobbies’ Horticultural Director said: “Our team of horticultural experts across the UK thoroughly enjoyed hosting these relaxed ‘how to’ sessions in previous years and we can’t wait to get our gardening gloves back on for this interactive and popular experience. We would encourage anyone, no matter their gardening experience, to come along and give these sessions a go – we’ll provide tips and recommendations to ensure you can make the most of your outside space, whether you have a window sill or sprawling lawn.”

The demonstrations will take place in Dobbies’ 69 garden centres on the first Saturday of each month at 10:30am. In addition to this, selected Dobbies stores will also be offering bonus Grow How sessions throughout the month.

Topics for March-September are detailed below, but may be subject to change depending on customer feedback:

- March: put the spring into your pots
- April: create an Alpine garden
- May: sustainable gardening
- June: caring for roses
- July: instant summer colour and lawn care
- August: grow your Christmas dinner
- September: grow your own fruit bowl

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About Dobbies

- Established in 1865, Dobbies is now the UK's leading garden centre retailer, with 74 stores.
- A turning point in the business came in 2019 with the acquisition of 37 stores, more than doubling the company's footprint.
- Dobbies operates 69 mainline garden centres and five little dobbies stores.
- Dobbies aspires to be 'not your average garden centre'; we exist to enrich people's lives and nurture connections between people, the community and the environment.
- Dobbies is proud to be a supporter of #TerraCarta, launched by HRH The Prince of Wales' Sustainable Markets Initiative.