



Dobbies fundraises £100k for National Charity Partner Teenage Cancer Trust

Christmas is a magical time of year for many, but not everyone has the pleasure of enjoying the festivities. Seven young people aged 13 to 24 are diagnosed with cancer every day, and thanks to the wonderful work Teenage Cancer Trust does, the quality of life and chances of survival are increased through specialised nursing care and support for young people during diagnosis, treatment and recovery.

Dobbies, the UK's leading garden centre retailer, has supported Teenage Cancer Trust since 2014 and is pleased to announce that in 2021 the team has raised a grand total of £100,000 for the charity, with more donations expected over the festive season.

Team members at Dobbies' stores across the UK have been busy doing their part to help this incredible charity. This has included donning their trainers to stack up the miles during the 100 Miles in August challenge, regional events across the country, including Dobbies' Christmas Shopping Night, as well as donations from online bookings for Santa's Grotto, Santa Paws and Santa's Breakfast.

Sarah Murray, Partnership and Events Manager said: "It has been a big team effort to reach the £100k mark for Teenage Cancer Trust this year. This life-changing charity means so much to many of us here at Dobbies, and we are so honoured to play our part in supporting young people who have been diagnosed with cancer.

"A huge thanks to our customers and team members who have helped us with another great year of fundraising and we hope to secure more donations over the festive season."

Donna Bednarek, Senior Relationship Manager for Teenage Cancer Trust said: "We are absolutely delighted to have the continued support of Dobbies, their wonderful team and supportive customers. To have raised £100,000 in a year that has still been far from normal is incredible and just shows the dedication and commitment of everyone involved.

"As a charity we simply couldn't do what we do without our supporters and we are truly grateful for them sticking with us and helping us to be there for those that need us."

To make an online donation to TCT: <https://www.dobbies.com/fundraising-and-partnerships>

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About Dobbies

- Established in 1865, Dobbies is now the UK's leading garden centre retailer, with 74 stores.
- A turning point in the business came in 2019 with the acquisition of 37 stores, more than doubling the company's footprint.
- Dobbies operates 69 mainline garden centres and five small format, little dobbies, stores.

- Dobbies aspires to be 'not your average garden centre'; we exist to enrich people's lives and nurture connections between people, the community and the environment.
- Dobbies is proud to be a supporter of #terracarta, launched by HRH The Prince of Wales' Sustainable Markets Initiative.