



Dobbies secures five stars at RHS Chelsea Flower Show

The RHS Chelsea Flower Show officially opened to the public today and the team at Dobbies is celebrating, after being presented with a five star award for their trade stand.

The Dobbies stand features an impactful living wall, an area dedicated to promoting the benefits of pollinators and sustainable gardening practices, as well as a grow-your-own area.

There are a range of plants including Delphinium, Echinacea, Heuchera and Rudbeckia, as well as houseplants including Monstera, Nephrolepis, Calathea and Adiantum. The creation of the garden involved a range of sustainable products including new ranges that are landing in-store at Dobbies this September, such as peat-free compost products for young to mature plants.

Marcus Eyles, Horticultural Director at Dobbies, commented: "Five stars is a brilliant accolade for our team and all the suppliers who have worked together to bring our vision to life. We've had such a positive response to the garden so far and it's been great to share details of our sustainable practices as well as our team expertise. Thank you to everyone who has contributed."

Dobbies' stand features contributions from a range of suppliers including Evergreen, Carbon Gold, Bloomin' Amazing, Pure Greenhouses, Contemporary Fencing, Talasey Group, Southern Trident, Ecopots plus plant suppliers Darby Nursery, Allensmore Nurseries, Lovania Nurseries, Floreac and Pro-Veg Seeds.

Also featuring in the Dobbies' garden is Ergrownomics who offer a sustainably designed system of raised planters that allow everyone, regardless of garden size, the opportunity to grow their own vegetables.

Dobbies will record a podcast all about its RHS Chelsea Flower Show Garden. This will be shared on: <https://www.dobbies.com/content/podcast.html>

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Notes to editors

About Dobbies

- Established in 1865, Dobbies is now the UK's leading garden centre retailer, with 74 stores.
- A turning point in the business came in 2019 with the acquisition of 37 stores, more than doubling the company's footprint.
- Dobbies operates 69 mainline garden centres and four small format, little dobbies, stores.
- Dobbies aspires to be 'not your average garden centre'; we exist to enrich people's lives and nurture connections between people, the community and the environment.
- Dobbies is proud to be a supporter of #terracarta, launched by HRH The Prince of Wales' Sustainable Markets Initiative.