



DOBBIES BRINGS FORWARD PEAT-FREE TARGET TO 2021

Dobbies, the UK's largest garden centre retailer, today (Friday 25 June) confirms that it will be peat-free in six months, in relation to bagged compost, bringing forward the original target of 2022.

The team has worked hard with suppliers to meet the challenge and accelerate the previous ambitious target, acknowledging the importance of the peat issue.

Dobbies own brand peat-free compost was one of the top sellers in early spring and this month the retailer launched an own-brand peat-free compost with added John Innes, as well as announcing the in-store availability of sustainable products including Bloomin Amazing and Carbon Gold. Further own-brand, peat-free composts will be launched in the summer.

Becoming peat-free is a key component of #sustainabledobbies, in which the team is engaging with suppliers, customers and team members on the importance of this issue. The retailer has also worked with nursery suppliers to produce a roadmap for an annual reduction in peat use for growing plants.

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Notes to editors

About Dobbies

- Dobbies was founded in 1865 by James Dobbie and is headquartered near Edinburgh.
- It is the UK's largest garden centre retailer, with 73 stores, having bought 37 stores in 2019.
- The company employs around 4000 team members.
- It is privately owned by Midlothian Capital Partners Limited and Hattington Capital LLP.
- In the financial year to 1 March 2020 its revenue was £252m and EBITDA was £25m.
- Dobbies is a supporter of the #terracarta programme from HRH The Prince of Wales' Sustainable Markets Initiative. Terra Carta provides a road map to 2030 for businesses to move towards 'an ambitious and sustainable future'.