

Dobbies' fundraising walk raises over £4k for Alzheimer's Research UK

This June, 30 colleagues from Dobbies Central Support Office, based in Lasswade, completed a 25-mile fundraising walk to raise money for its national charity partner, Alzheimer's Research UK, raising £4,150 and counting, from generous supporters

The 30 participants walked the almost marathon distance from Dobbies' Edinburgh store, through Dalkeith Country Park to the mouth of the River Esk at Musselburgh, then joined the John Muir Way along the coast to North Berwick. They began the walk at 7:30am and completed it by 5pm, taking in plenty of places with historical interest and beautiful views.

Dobbies launched its partnership with the UK's leading dementia research charity in March 2025 as part of its 160-year celebrations. The partnership grew from gardening being a positive activity for brain health, which in turn can help reduce the risk of dementia. As part of this, Dobbies is supporting the charity's Think Brain Health campaign to inspire people to keep their brains healthy through garden living.

Dementia is the UK's biggest killer^[1] and right now, almost one million people in the UK are living with it, putting precious memories and lives at risk. As well as increasing awareness of dementia, this partnership is raising vital funds for a cure through colleague and customer activity.

Laura Adamson, Head of PR, Communications and Events at Dobbies, who took part in the walk, is feeling proud of what the team has achieved. She said: "Our team has come together to do something really special to raise money for a meaningful cause and partnership that is close to so many of our colleagues and customers. The team has quite literally gone the extra mile to show their support for Alzheimer's Research UK, raising vital funds to support research to find a cure for dementia.

"We would like to say a massive thank you to all our supporters who have been so generous in their donations, and we are looking forward to our next fundraiser, Alzheimer's Research UK's Walk For A Cure, which takes place on Sunday 20 July at Holyrood Park."

Paul Glazier, Head of Corporate Partnerships at Alzheimer's Research UK, said: "From all of us at Alzheimer's Research UK, a huge congratulations to the Dobbies Central Support Office team for going the distance to raise funds for dementia research. Walking a combined 750 miles is no mean feat.

"It's team spirit and efforts like this that highlight why we're proud to have Dobbies standing with us. If nothing changes, one in two of us will be directly affected by dementia – either by caring for someone with the condition, developing it ourselves, or both. Alzheimer's Research UK exists to change this, we exist for a cure, and with the support of everyone at Dobbies, we won't stop until we end the heartbreak it causes."

For more information on the fundraiser and how to donate, visit [Dobbies CSO Fundraising Walk](#).

To sign up to Alzheimer Research UK's Walk for a Cure, visit [Alzheimer's Research UK : Walk for a Cure Home](#)

For more information about the partnership with Dobbies Garden Centres and Alzheimer's Research UK, visit [Dobbies Garden Centres](#).

¹ * Incorporates new Northern Ireland mortality data (released 21 November 2024). Figure calculated using the leading cause of death grouping developed by the World Health Organisation and adopted by the reporting bodies in each of the four nations. Data sources from Office for National Statistics (England and Wales), National Records of Scotland and the Northern Ireland Statistics and Research Agency.

[Deaths registered in England and Wales - Office for National Statistics](#)
[Registrar General Annual Report 2023 Cause of Death | Northern Ireland Statistics and Research Agency](#)

Stats and sources can also be found here (included in the boilerplate):
[Prevalence and incidence - Dementia Statistics Hub](#)

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About Dobbies

Dobbies was founded in 1865 by James Dobbie and is headquartered near Edinburgh.

Dobbies shares its passion for gardens and plants through own brand and branded products, concession partners and services. Fifty-two of 53 stores feature a restaurant or coffee shop, where customers can enjoy refreshments or meals in a relaxed and welcoming environment.

Dobbies champions garden living all-year-round and offers a calendar of events and experiences that bring people and communities together.

About Alzheimer's Research UK

- Alzheimer's Research UK is the UK's leading dementia research charity.
- Our vision is a world free from the fear, harm and heartbreak of dementia.
- We fund life-changing research, influence government and policy-makers, and provide information for people affected by dementia.
- Our mission is to accelerate progress towards a cure for dementia, by revolutionising the way we treat, diagnose and prevent the condition.
- Since the charity was founded in 1992 we have invested more than £237m in dementia research, helping fuel drug discovery, improve diagnostics and further our understanding of the genetics of the condition.
- Last year we invested more than £34m in our charitable activities, including over £27m in research.
- You can support Alzheimer's Research UK by donating, fundraising, volunteering and campaigning. To find out more about the charity and how you can help visit www.alzheimersresearchuk.org or call 0300 111 5555.
- Follow us on [Twitter](#), [Facebook](#), [Instagram](#), [LinkedIn](#) and [TikTok](#).