

Dobbies marks first day of spring with largest ever spring gardening range

To mark the first day of spring today (Thursday 20 March) and celebrate 160 years of helping British gardeners to grow, Dobbies Garden Centres is kicking off the season in full bloom and unveiling over 1,600 new gardening products; its largest ever spring gardening range.

More than 100 varieties of colourful spring bedding plants are now available to shop in Dobbies stores, including primroses, pansies, violas senetti and marguerites, along with around 20 new lawncare products, 300 new seed varieties and 72 new landscaping products. The garden centre is also adding 40 gardening tools, 22 composts and 22 garden power tools to its offering to cater to customers' garden living needs.

With some favourable weather across the UK, Dobbies is seeing a strong start to the season, with demand for gardening products on the rise compared to this time last year. Lawncare is on gardeners' minds, with Dobbies reporting a significant surge in lawn mower sales as customers begin the new gardening season.

Across March so far, Dobbies has also seen sales grow by over 50% across many plants, bulbs, seeds and gardening product categories, in comparison to last year.

Speaking about the new spring launch, Dobbies' Plant Buyer, Nigel Lawton said: "We're excited to be unveiling our largest ever range of spring products to help gardeners get set for spring and inspire them to enjoy the benefits of garden living.

"Whether you're looking to improve your lawn, plant for colour, or invest in new tools, Dobbies is a one-stop-shop for all your gardening needs, and the helpful Green Team will be on-hand to help you find the right product for your garden.

"The early demand for gardening products shows that people are excited to spend time in their outdoor spaces this spring, and we can't wait to help them grow!"

To explore Dobbies' new spring products, or to find your local Dobbies store, visit www.dobbies.com.

About Dobbies

Dobbies was founded in 1865 by James Dobbie and is headquartered near Edinburgh. This year Dobbies celebrates 160 years of helping British gardeners to grow.

Dobbies shares its passion for gardens and plants through own brand and branded products, concession partners and services. Many stores also feature a restaurant or coffee shop, where customers can enjoy refreshments or meals in a relaxed and welcoming environment.

Dobbies champions garden living all-year-round and offers a calendar of events and experiences that bring people and communities together.