

## Garden Centre hosts Christmas Shopping Night in aid of Teenage Cancer Trust

Dobbies Garden Centres will mark the start of its festive events season with the return of its late-night Christmas Shopping Night this November, in support of its National Charity Partner, Teenage Cancer Trust.

Dobbies' Christmas Shopping Night, taking place on Thursday 21 November from 5pm to 9pm, is offering customers the chance to experience Christmas, in every sense, as it opens its doors for the popular late-night shopping event.

From fragrant tree displays, twinkling lights and eye-catching decorations, to the sounds of Christmas music and jingle bells, there's something for everyone to enjoy and experience the magic of Christmas at Dobbies, while browsing its 2024 festive collections and taking advantage of special offers.

On arrival, guests will be greeted with a complimentary glass of fizz and invited to browse up until 9pm to experience Christmas, in every sense. Guests can enjoy some festive food treats and live demonstrations throughout the store, as well as enjoy a special two-course Christmas menu in the restaurant for just £17.

Local community groups can also apply to take part in the evening's festivities by decorating their very own faux Christmas tree to be unveiled on the night. Entries are now open for schools, charities and community groups, with a number of stores selecting up to three groups to decorate their tree in time for Christmas Shopping Night. Selected groups will be invited to put on a special tree-side performance, with carols, readings and songs. The decorated trees will form part of Dobbies' magical festive displays and remain on show in the store in the run up to Christmas.

Ayesha Nickson, Dobbies' Events Programme Manager said: "Our annual Christmas Shopping Night is a fantastic way to get into the festive spirit, while contributing to a great cause. We have raised more than £1.39million for Teenage Cancer Trust since the start of our partnership.

"We're excited to welcome local groups to take part in this year's celebrations, including the unveiling of the specially decorated Christmas trees. You can also get your Christmas shopping off to a great start with special offers and gift ideas for all your family."

Donna Bednarek, Senior Relationships Manager for Teenage Cancer Trust, added: "We are incredibly grateful to Dobbies for their ongoing support and dedication to raising vital funds for Teenage Cancer Trust.

"Events like the Christmas Shopping Night help us to continue to provide life-changing care and support to young people with cancer across the UK. We're thrilled to be part of such a magical evening, and it's heartwarming to see the community come together to support our cause."



Tickets are priced at £1, available at <u>www.dobbies.com</u> and in-store, and all proceeds from ticket sales and fundraising on the night will be donated to Teenage Cancer Trust.

For more information on Decorate your Christmas Tree with Dobbies, visit: <u>Decorate a</u> <u>Christmas tree with Dobbies | Dobbies Garden Centres</u>

Explore Dobbies' new season ranges and browse festive inspiration at <u>www.dobbies.com</u>.

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## Issued on behalf of Dobbies Garden Centres by Frame.

## About Dobbies

Dobbies was founded in 1865 by James Dobbie and is headquartered near Edinburgh.

Dobbies shares its passion for gardens and plants through own brand and branded products, concession partners and services. Many stores also feature a restaurant or coffee shop, where customers can enjoy refreshments or meals in a relaxed and welcoming environment.

Dobbies champions garden living all-year-round and offers a calendar of events and experiences that bring people and communities together.