

May 2024

UK LITTLE SEEDLINGS AMBASSADORS TERMS AND CONDITIONS

1. The Little Seedlings Ambassador initiative is open to all UK residents aged 18 years or over who are legal guardians for children between the ages of 4 to 10 years, except employees of the Promoter, their families, agents or any third party directly associated with administration of the prize draw.
2. The Little Seedlings Ambassador initiative prize draw is free to enter and no purchase is necessary.
3. All entries must be submitted by the legal guardian(s) via www.dobbies.com and only one entry per child is permitted. Multiple entries per household are permitted where more than one child resides at that household only. In each case, the legal guardian of each child must complete the entry form. Where there is more than one legal guardian, all legal guardians must complete the entry form.
4. A photograph of the child of at least 1 MB and a one hundred word entry to explain your interest in the Little Seedlings Ambassador initiative must be submitted together with the entry form to create a valid entry.
5. The opening date for entries is [09.00 hours] on [28 May 2024]. The closing date for applications is [17:00 hours] on [23 June 2024]. Entries received after this time will not be accepted.
6. Winners will be chosen by random draw supervised by an independent person on 24 June 2024 ("Draw Date").
7. The winners' photos will be used in the Little Seedlings Ambassador initiative as an Ambassador, including promotional activities related to Little Seedlings such as Dobbies' social media, Dobbies website, Dobbies the Club Plus magazine. Winners can also take and submit photos related to the Little Seedlings Ambassador initiative during the promotional period which, if selected, will be used in the same way. The winners acknowledge that Dobbies has explained clearly and fully the nature and function of the Ambassador role, being the use of photographs provided in the manner described. Please note that photos submitted cannot be returned. By submitting photos, winners agree to Dobbies' use of the photos submitted for the Little Seedlings Ambassador initiative and assigns full title guarantee all right, title and interest in the copyright and other intellectual property rights in submitted photos.
8. The promotional period is 30 June 2025. Please note that the Little Seedlings Club is not currently running at Dobbies Beaconsfield, Hungerford and Keston stores meaning that

no promotional activities will take place in these Dobbies store. The frequency and type of promotional activities at stores across the UK is at the sole discretion of Dobbies.

9. The winner will be notified by email or telephone (using details provided at entry) before 30 June 2024. If a winner does not respond to the Dobbies within 7 days of being notified by the Dobbies, then the prize will be forfeited and Dobbies will be entitled to select another winner in accordance with the process described above.
10. The prize for the winner is non-exchangeable, non-transferable and no cash alternative is offered.
11. The decision of Dobbies regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
12. Dobbies must either publish or make available information that indicates that a valid award took place. To comply with this obligation Dobbies will send the surname and county of major prize winners and, if applicable copies of their winning entries, to anyone who emails customer.service@dobbies.com (enclosing a self-addressed envelope) within one month after the closing date. If you object to any or all of your surname, county and winning entry being published or made available, please contact Dobbies customer.service@dobbies.com In such circumstances, Dobbies must still provide the information and winning entry to the Advertising Standards Authority on request.
13. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. Dobbies reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
14. Dobbies reserves the right to hold void, cancel, suspend, or amend the promotion where it becomes necessary to do so.
15. Personal data supplied during the course of this promotion will only be processed as set out in Dobbies [privacy policy](#).
16. These terms and conditions and this promotion are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.
17. The Promoter of this prize draw is Dobbies Garden Centres Ltd of Melville Nurseries, Lasswade, EH18 1AZ.