

Dobbies renews contract with Wincanton as multi-channel supply chain partner

Wincanton has been awarded extended warehouse and transport contracts with Dobbies, the UK's leading garden centre retailer, to provide premium home delivery, store replenishment and eCommerce services.

Dobbies started working with Wincanton in 2020. To date, the partnership has seen Wincanton manage 110,000 units of stock per week to stores and customers across the UK.

The new contract reflects the leading supply chain partner's track record for high quality services for multi-channel retailers, particularly in the home and gardens market.

The transition will achieve over 16% improvements in efficiency and will allow Dobbies the capacity to increase volumes by 100%.

Wincanton seamlessly managed the relocation of Dobbies' national distribution centre to a new shared-user site in Corby, Northamptonshire, to provide additional space, facilitating Dobbies' growth potential.

James Wroath, CEO at Wincanton, said: "The extension of our partnership with Dobbies showcases the resilience, breadth and agility of Wincanton's capabilities. We are proud of the strength of our change management capability which ensured a safe and secure transition to the new site, and the benefits this brings to Dobbies and its customers."

David Robinson, CEO at Dobbies, said: "Having the right supply chain partner is crucial to ensuring a seamless operation for our colleagues and customers. Wincanton have been an excellent partner, and we're looking forward to building on this moving forward, with a quality and reliable service that we can rely on."

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Notes to editor

About Dobbies

Dobbies was founded in 1865 by James Dobbie and is headquartered near Edinburgh.

It is the UK's leading garden centre retailer, with 3,800 colleagues and 77 stores, including six little dobbies.

Dobbies shares its passion for gardens and plants through own brand and branded products, concession partners and services. Many stores also feature a restaurant or coffee shop, where customers can enjoy refreshments or meals in a relaxed and welcoming environment.

Dobbies champions garden living all-year-round and offers a calendar of events and experiences that bring people and communities together.