

Dobbies' Not Your Average Community

Judging process, entry requirements, criteria, and terms & conditions

Entry Criteria:

Dobbies is looking to donate 300 real Christmas trees to local community groups this Christmas. This is applicable to all 71 stores across the UK. The trees donated will be 180 / 210 Nordmann Fir cut trees, retailing at £44.99.

The winning groups will be invited into their local Dobbies Garden Centre to pick up their real Christmas tree for their local community, meet with the team and have pictures taken for press and social purposes. There will be no cash or alternative prize, trees will be available to collect w/c 21 November.

The online form should be completed by an adult and each section of the form must be completed providing information on the school / nursery group and what they would use the real tree for.

Judging Criteria:

- Relevance of your school / nursery
- Strength of story, what your school / nursery group do and what you would do with the donation of a real Christmas tree.

Scoring system: 4 points – excellent. 3 points – very good. 2 points – good. 1 point – poor. Zero points – unsatisfactory.

Judging Process:

All nominees will be reviewed by the Dobbies' team who will assess the written submission. The judges' decision is final and no correspondence regarding that decision will be entered into.

Using the scoring system outlined, the winners will be the entrants with the highest number of points. The winners will be contacted and required to verify all the details supplied, before the prize is provided.

Terms & Conditions:

- Not open to Dobbies' colleagues or their immediate family
- An adult must complete the entry form
- There is no cash or alternative prize available
- No tree decorations will be provided
- Closing date is 5pm 25 October 2023. Entries after this date will not be accepted
- Entrants must be UK residents and the space nominated must be in the UK
- Only one entry per category will be accepted per group. Multiple entries from the same group will be disqualified
- Winners will be asked to take part in promotional activities related to the competition. This will include being named and being photographed to appear in press publications, on social media and online