

Dobbies launch new format store in Scotland's capital

Dobbies, the UK's leading garden centre retailer, today (Thursday 22 October) announces the development of its first small format store – Little Dobbies.

Little Dobbies, which will be located on Raeburn Place in Edinburgh and is scheduled to open in November, is the first of its kind for the retailer that has 68 garden centres across the UK.

The core of the Little Dobbies' offer will be horticulturally focused with a range of convenience gardening products. This will be complemented by a carefully curated range featuring houseplants and pots; a small range of gifts; and selected seasonal ranges. For opening, the seasonal ranges will feature Christmas items, including decorations, wreaths and hampers.

There will also be a coffee shop, offering hot and cold drinks, as well as takeaway food.

Graeme Jenkins, CEO at Dobbies, said: "This is an exciting new venture for our team, as we launch the first Little Dobbies. The store will feature gardening essentials for city centre residents and will showcase some of the extensive ranges available at our larger stores and at dobbies.com

"Thank you to everyone who has contributed to the project and we can't wait to open the doors of Little Dobbies in November."

Opening hours for Little Dobbies are Monday to Friday, 10:00 -18:00; Thursday 10:00-19:00; Saturday and Sunday 09:00-18:00.

For further information visit dobbies.com

-ends-

Notes to Editors

About Dobbies

- It all started in 1865 with James Dobbie who created a business selling seeds. He named it Dobbie & Co. The company went on to build up a customer base and started opening garden centres that fast became a go-to destination.
- A new turning point in the business came in 2019 with the acquisition of 37 centres more than
 doubling its national footprint and strengthening its position as the UK's leading garden centre
 retailer. There are now 68 centres nationwide.
- Dobbies' garden centres are much more than a shopping destination; they exist to enrich people's lives and nurture connections between people, the community and the environment.

- Dobbies offer carefully considered ranges in-store and online, high quality services, great restaurants and cafes as well as engaging experiences.
- For more details visit <u>www.dobbies.com</u> or contact <u>pressoffice@dobbies.com</u>
 For gardening tips and advice, tune in to the Dobbies' gardening podcast series: https://www.dobbies.com/content/podcast.html