



Dobbies raises £1million for Teenage Cancer Trust

Dobbies Garden Centres has hit a major fundraising milestone, raising £1million for UK-wide charity, Teenage Cancer Trust.

Teenage Cancer Trust is Dobbies' National Charity Partner, having established a formal partnership in 2019 and collaborating on a number of projects since 2014.

Teenage Cancer Trust is the only UK charity dedicated to improving the quality of life and chances of survival for the seven young people aged 13 to 24 diagnosed with cancer every day.

Over the years, the fundraising efforts have been led by Dobbies' team members at each of the stores across the UK, plus from paper carrier bag purchases and the sale of the dedicated Teenage Cancer Trust rose.

Graeme Jenkins, CEO at Dobbies, said: "We take great pride in our ongoing partnership with Teenage Cancer Trust and we are extremely proud to mark this fundraising milestone. The incredible work of the charity inspires our team members nationwide and we are looking forward to continuing these efforts in the new year."

Kate Collins, Chief Executive, Teenage Cancer Trust, said: "Raising £1million is no mean feat - it's an incredible achievement and the team at Dobbies should feel very, very, proud of themselves.

"The money they've worked so hard to fundraise is already having a truly life-changing effect on the lives of teenagers and young people with cancer across the UK. It means that we've been able to provide young people with expert nurses to support them through treatment, dedicated youth workers to help them cope with anxiety and isolation, and a network of other young people to chat to.

"On behalf of everyone at Teenage Cancer Trust I'd like to say a huge and heartfelt thank you to everyone involved – you are all heroes."

This year, Dobbies and Teenage Cancer Trust are thanking local heroes across the UK. Tying in with Dobbies' Christmas advertising campaign, positioning Dobbies as 'not your average garden centre', both organisations are celebrating 'not your average people', with gifts given to those who have supported their local community in 2020.

For more information visit dobbies.com.

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About Dobbies

- It all started in 1865 with James Dobbie who created a business selling seeds. He named it Dobbie & Co. The company went on to build up a customer base and started opening garden centres that fast became a go-to destination.

- A new turning point in the business came in 2019 with the acquisition of 37 centres – more than doubling its national footprint and strengthening its position as the UK's leading garden centre retailer. There are now 69 centres nationwide.
- Dobbies' garden centres are much more than a shopping destination; they exist to enrich people's lives and nurture connections between people, the community and the environment.
- Dobbies offer carefully considered ranges in-store and online, high quality services, great restaurants and cafes as well as engaging experiences.

About Teenage Cancer Trust

- Every day, seven young people in the UK aged 13 to 24 hear the words "you have cancer".
- Teenage Cancer Trust puts young people in the best possible place, physically, mentally and emotionally, for their cancer treatment and beyond.
- We do it through our expert nurses, support teams, and hospital units. And we're the only UK charity dedicated to providing this specialised nursing care and support.
- Teenage Cancer Trust is a registered charity: 1062559 (England & Wales), SC039757.