



## **Dobbies appoints leadership team for largest store**

Dobbies, the UK's leading garden centre retailer, has officially announced its leadership team for its new flagship store at The Junction Retail and Leisure Park, Antrim, Northern Ireland ahead of store opening in October 2023.

Appointed as General Manager, Ken Ferguson will lead a 120-strong team of full and part-time team members at the new 110,000sq ft store – the largest in Dobbies' estate. Having been with Dobbies for over thirteen years, Ken has worked across both the Aberdeen and Lisburn stores, before making the move to manage Antrim.

Also joining the senior management is Jenny Campbell, who has been appointed Operations Manager of the new store at The Junction. Having worked at Dobbies for more than ten years, Jenny began her Dobbies career as a temporary houseplant advisor before moving through the ranks as both a customer advisor and visual merchandiser before reaching her current role of Operations Manager.

**Dobbies Antrim General Manager, Ken Ferguson said:** "This is a huge opportunity to manage the largest Dobbies store to-date, and one I am very much looking forward to. We are excited to welcome our customers through the doors later this year to what will be a new Dobbies shopping experience with a wide retail offering, restaurant and coffee shop onsite.

"It is massively important to us at Dobbies that we are a good neighbour that contributes in a positive way to our local community. I am looking forward to bringing our fantastic range of initiatives such as our Little Seedlings Club to Antrim."

**Dobbies Antrim Operations Manager, Jenny Campbell said:** "Having worked at Dobbies for over a decade, I have experienced first-hand the growth and development opportunities available to all team members. If you have a passion for people and an interest in what you are selling, then retail is a great industry to work in. At the new Dobbies Antrim store, we have 120 jobs available which will provide a significant economic boost to the local area."

This will be Dobbies' second store in Northern Ireland, and the largest in its estate, showcasing a new store concept with outdoor and indoor plant areas; areas for gardening products, outdoor furniture, pets, gifting and toys, as well as cookshop and home décor; a foodhall, a children's soft play area and new restaurant and coffee shop. The new Antrim store is expected to attract a footfall of around one million visitors per annum.

To view and apply for job roles at Dobbies, please visit [www.careers.dobbies.com](http://www.careers.dobbies.com)

**ENDS**

### **Notes:**

[Dobbies](http://www.dobbies.com) was founded in 1865 by James Dobbie and is headquartered near Edinburgh. It is the UK's largest garden centre retailer, with 76 stores. The company employs around 4,000 team members