



Dobbies launches virtual events to get UK gardens blooming this Spring

Dobbies, the UK's leading garden centre retailer, has announced a programme of exclusive virtual events this Spring, to help gardeners of all ages and abilities take their green spaces to the next level.

Launching on Saturday 27 March and running throughout Spring, the expert sessions will be hosted by Dobbies' Horticultural Director, Marcus Eyles, live from his own garden. Marcus will provide viewers with engaging tips and tricks, tutorials and live demonstrations across a variety of topics, to help gardeners make the most of their outdoor spaces.

Kicking off the series will be an event on refreshing pots and planters with colourful springtime blooms, with subsequent classes covering topics including developing healthy soil and edible crops, cultivating garden wildlife and maintaining a lush lawn.

Attendees will have the opportunity to ask questions directly and gain the expertise required to create an Instagrammable garden, no matter its size.

Marcus Eyles, Horticultural Director at Dobbies, said; "Over the past year, more of us than ever before have discovered a love of gardening and experienced the ways that it enriches our lives and improves our wellbeing. Gardening is something we can all enjoy, no matter how large or small our outdoor spaces, and we are delighted to be launching this series of virtual events. We hope that they will inspire and help gardeners old and new to learn the skills and techniques they need to take their gardens to the next level."

Dobbies' virtual events follow a successful programme of Facebook Live sessions in 2020 and provide a virtual alternative to the regular 'Grow How' events previously hosted instore. Further events focused on adding colour to the your garden and roses will be announced soon.

The sessions are free of charge and exclusively available to Dobbies Club members. For those who aren't yet members of Dobbies Club, membership is free and signing up is quick and simple, giving access to a variety of benefits, special offers and exclusive events. To sign up visit [dobbies.com](https://www.dobbies.com)

To sign up for the masterclasses, visit <https://www.dobbies.com/content/events.html>

Dobbies live events calendar:

- Saturday 27th March – Refresh Your Pots with Spring Colour
- Saturday 10th April – Healthy Soil Grows Better Crops
- Saturday 24th April – Lawns and Wildlife
- More events to be announced soon

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About Dobbies

- It all started in 1865 with James Dobbie who created a business selling seeds. He named it Dobbie & Co. The company went on to build up a customer base and started opening garden centres that fast became a go-to destination.
- A new turning point in the business came in 2019 with the acquisition of 37 stores, more than doubling our national footprint. We are UK's leading garden centre retailer with 70 centres nationwide.
- Our smallest store is little dobbies Clifton and the largest is Morpeth at 18,973sqm.
- Dobbies is not your average garden centre; we exist to enrich people's lives and nurture connections between people, the community and the environment.
- Dobbies offer carefully considered ranges in-store and online, high quality services, great restaurants and cafes as well as engaging experiences.
- Dobbies is proud to be part of the #TerraCarta from HRH Prince of Wales' Sustainable Markets Initiative.